

## 2023 scholarship deadline: March 17

In 1997, the Independent Oil and Gas Association of West Virginia, Inc. (now the Gas and Oil Association of WV, Inc. - GO-WV) established its Scholarship Program in an effort to become more involved in higher education in West Virginia. The Scholarship Program was specifically created to reward the outstanding scholastic achievements of high school seniors whose parents work in the oil and natural gas industry and are association member companies. The Association also awards deserving high school “student employees” who have completed a required number of working hours at an association member company.

Since 2020, two annual one-time, \$1,000 scholarships are also sponsored by ConServ

Incorporated. They are for students who are choosing a career path that benefits the oil and gas industry in a vocational/technical field such as, but not limited to, welder, truck driver, well tender, electrician, mechanic, etc.

Since the GO-WV Scholarship Program’s inception, \$206,500 has been awarded to these very deserving students. Complete eligibility rules and documents for both scholarship types are found **Scholarships**



*Chris Weikle  
Communication  
& Education  
Chair*

*Continued on page 11*

## Winter Meeting speaker line-up announced

The Gas and Oil Association of WV, Inc. (GO-WV) will host its annual Winter Meeting on January 18-19, 2023, at the Marriott Town Center Hotel in Charleston. Make plans now to join friends, colleagues, legislators and professional contacts for this exciting two-day event. Mark your calendars and register now [online](#) or use the forms on pages 24 and 25.

To better benefit your business, take advantage of the sponsorship opportunities that are available. Simply [click here](#) or fill out the sponsor form on page 24. Please contact Lori Miller Smith for specific event sponsorships. The positive exposure, educational and networking opportunities make this a great investment for your company.

A great lineup of top industry leaders and speakers will make your two days in Charleston very worthwhile and meaningful.

Wednesday will feature a Producers Issues Breakfast, limited to producers only, as well as a one-hour Medicare workshop presented by Michael Lindsay of Highmark and a three-hour

Worker's Compensation seminar presented and sponsored by Encova Insurance.

At 5:00 p.m. we will welcome legislative leaders to a special reception with GOpac contributors. This is followed by the GO-WV Membership and Legislative Reception at 6:00 p.m. which is open to all registered attendees. Dinner is on your own.

On Thursday, January 19, breakfast for all attendees begins at 8:00 a.m., prior to the 9:00 a.m. conference opening.

Our first session will be a legislative update from West Virginia legislators, moderated by Philip A. Reale. Invited panelists include Senate President Craig Blair, House Speaker Roger Hanshaw, Senator Eric Tarr and Delegate Vernon Criss, both of whom serve as chairs of their respective **Winter Meeting**



*Jeff Isner  
Vice President &  
Program Chair*

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## Illegal in three states

This month the Shell Cracker in Monaca, PA – just fifteen miles from the West Virginia state line – began commercial operations. It's a game changer for manufacturers who use the resin pellets, and welcome news toward more local demand and utilization in the Appalachian Basin.

Fifteen years ago, this development was the hallmark of the shale gas promise, and it's gratifying to see that being realized.

What other predictions were made?

Oil and gas companies, some new to West Virginia, said they would be good neighbors and make contributions to non-profits. Certainly we've seen that come to fruition as well. Very large gifts this month alone include Antero Resources to the Robinson Grand Performing Arts Center; Southwestern Energy to first responders in Wheeling; and Diversified Energy to Mon Health. And those are just the ones that caught my eye and just in this month. Our companies have been very generous.

What about the promise of more revenues for local and state government? Mission accomplished. In Fiscal Year 2022 the industry contributed more than half a billion dollars to state coffers in Severance tax - \$552-million, up from \$154 million just four years ago. WVU's John Deskins told lawmakers this month that natural gas severance taxes this fiscal year (FY 2023) account for 20% of the giant surplus that our state government is experiencing so far. Many local governments are seeing big windfalls in property tax revenues - \$155 million in FY 2022, up from \$96 million four years ago.

Of course other predictions were made – disastrous forecasts for West Virginia's air and water – but of course those have not come to pass. Still, that kind of thinking led three states to outlaw high volume hydraulic fracturing. It's hard to believe that what many of our companies do, and what has brought such good fortune to our state, is illegal in three states.

As we look back on fifteen years of shale development, one might wonder where West Virginia would be if that kind of thinking had taken hold here.

We welcome Appalachia's first petrochemical cracker of the shale era, and anticipate the next 15 years of teamwork, stewardship, and prosperity.



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# GO-WV Board welcomes new member in November

Please join the GO-WV Board of Directors in welcoming this member approved in November:

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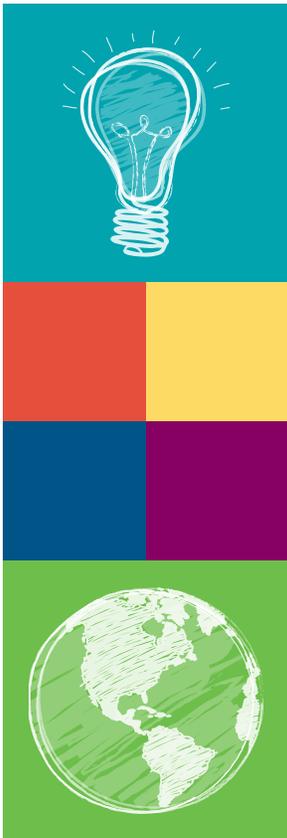
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**Special note:**  
The GO-WV 2023 Summer  
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## From the Burd's Nest: Christmas with Grandma!

After switching gears last December to talk about the Association merger, its successes and our “Year of Firsts,” it was my decision to return to my more historic tradition of presenting an end-of-the-year light-natured type article that incorporates a Christmas theme. For me it’s a chance to allow my brain to rest just before the start of the annual sixty-day West Virginia Legislative Session where this year, beginning Wednesday, January 11, it will be all business until midnight the last day of session, Saturday, March 11.

When we talk about Santa, and the energy behind the sleigh he uses on Christmas eve to deliver toys to those countless good little boys and girls, it is the thrust created by nine tiny reindeer (those original eight plus Rudolph, of course) that pulls Santa’s sleigh through the air.

When we talk about the energy behind making Christmas merry and bright, we need to recognize that it’s natural gas, oil and petroleum products that make celebrating Christmas with Grandma possible. And here’s how we help power the most wonderful time of the year:

- **Traveling to Grandma’s House:** Christmas is one of the most traveled holidays of the year. It would be virtually impossible to get to your loved one’s house by car or plane without transportation fuels refined from petroleum. In fact, according to the Energy Information Administration (EIA), in 2021, Americans used about 134.83 billion gallons of gasoline and another 180 million gallons of aviation fuel. Then add in all the molded or manufactured parts, steel and rubber for gaskets, seals and tires made from natural gas byproducts that allow that vehicle to safely get you where you’re going. According to October 2022 data from Pricewaterhouse Coopers, nearly 47% of all Americans will travel this holiday season. That’s a bunch of Grandmas counting on us to get everyone delivered on time for Christmas dinner.
- **Grandma’s House is toasty warm:** So, you

finally get to Grandma’s House—mmmm, it smells just like Grandma’s house is supposed to smell and it’s so nice and warm inside. Let’s face it, the Christmas Spirit wouldn’t be quite as jolly inside a cold house. Thanks to natural gas, though, countless thousands of Grandmas keep their homes warm and cozy during the holiday season. The EIA reports 47% of U.S. households rely on natural gas as their main heating fuel. Grandma knows exactly what to do with that thermostat on the wall: Set it and forget it!

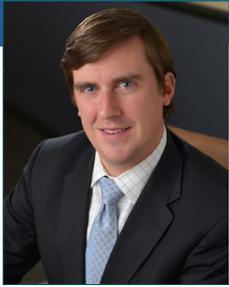
- **Grandma’s House is all decorated up:** What is Christmas without the tree all lit up and decorated with Christmas lights? Again, it’s a good thing we have those wonderful by-products derived from petroleum that are then converted to a plastic. In this case, the plastic encases the lights and the electricity used to make them shine can also be generated by natural gas. Nationwide, in 2021, over 38% of all electricity produced in the U.S. was done so with natural gas as the main fuel source—and that percentage continues to increase year-to-year. May the light of Christmas continue to shine down on all of our Grandmas!!
- **Eating at Grandma’s House:** If your Grandma was like mine, she started cooking all our favorite dishes well in advance of our arrival. Once there, she then expected you to eat not less than two times on Christmas day—no exceptions! She would not think of letting you leave hungry so there was always ham, turkey and dressing, all the other trimmings, topped off with apple pie, chocolate chip or gingerbread cookies made on that natural gas-powered stove and oven that assured her meals were cooked to perfection. Eat up, gang—twice, please!!
- **Watching the game with Grandma:** What’s

**Burd’s Nest**

*Continued on page 15*



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Please call Katie McCracken at the GO-WV office at (304) 344-9867 or email her at [kmccracken@gowv.com](mailto:kmccracken@gowv.com) for any questions regarding advertising opportunities.

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# Lloyd Jackson recognized as WVU 'Most Loyal' during Mountaineer Week

*Editor's Note: Reprinted from WVU Today*

Loyal Mountaineers come from all walks of life with each showing their dedication in their own unique ways. This year, during the 75th Mountaineer Week at West Virginia University, Lloyd Jackson was among those honored for showing

this tremendous commitment to WVU as 2022's "Most Loyal."

The 2022 honorees are Lloyd Jackson, Most Loyal Alumni Mountaineer; Harvey and Jennifer Peyton, Most Loyal West Virginians; Jennifer Williams, Most Loyal Faculty/Professional Staff Mountaineer; and Cathy Martin, Most Loyal Staff Mountaineer.



To be considered for the honor, recipients must display the loyalty, ideals and goals of WVU and the state of West Virginia through professional and civic engagement, business, service and leadership. The Most Loyal recipients are selected by a joint committee representing the WVU Foundation, WVU Alumni Association, WVU Staff Council, WVU Faculty Senate and the Mountaineer Week organization committee.

A two-time WVU graduate, Lloyd Jackson is a lifelong West Virginian and Hamlin native. Throughout his lifetime, Jackson has always put others before himself. Through his time holding public office, his service to his community and his philanthropic endeavors, Jackson has showcased his Mountaineer spirit time and time again.

Jackson is the semi-retired CEO of Jackson Management Company and a member of the Woodburn Circle Society. His loyalty to WVU has come in many forms, including his financial support of the Mountaineer Athletic Club and College of Law. Outside of WVU, Jackson has helped raise funds for the Clay Center for Arts and Sciences in Charleston while remaining active in support of his local and statewide community.

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## Diversified Energy donates 500 turkeys to Mountaineer Food Bank

Diversified Energy Co., an independent energy company with operations throughout West Virginia, has donated 500 turkeys to Mountaineer Food Bank to help fight hunger this holiday season.

“West Virginians help West Virginians,” said Rusty Hutson, Jr., CEO of Diversified Energy Company and a Harrison County native. “Our employees live and work throughout this great state and want to do all they can to help their neighbors, particularly those struggling to make ends meet at this time of year.”

Diversified sponsored the Touchdowns for Turkeys campaign through its partnership with West Virginia University athletics. For every touchdown the WVU Football Team scored this season, Diversified agreed to donate six turkeys. While the Mountaineers scored 44 touchdowns, which equates to 264 turkeys, Diversified donated 500 turkeys to Mountaineer Food Bank, nearly doubling its commitment.

Of the 500 donated turkeys, 350 will be distributed through Mountaineer Food Bank’s Veterans Table Program. The program provides monthly food boxes to veterans in need across West Virginia, serving approximately 1,200 veterans per month. The program is facilitated through partnerships with Veterans Affairs hospitals, along with community partner sites across the state.

“Over 13,000 veterans struggle with food insecurity in West Virginia,” said Chad Morrison, CEO of Mountaineer Food Bank. “Support from programs like Touchdown for Turkeys make an incredible difference, especially during the holiday season.”

Diversified employees loaded the donated turkeys on Mountaineer Food Bank’s refrigerated truck on Thursday at the Clarksburg Kroger and will be unloading them at the food bank’s Poca location on Monday.

“Mountaineer Food Bank is a tremendous organization providing critical assistance to West Virginians,” said Hutson. “We are proud to play a role in helping those in need.”

Mountaineer Food Bank was created in 1981 and located in Gassaway in Braxton County due to its central location. Over the years, it has become the largest emergency food provider in West Virginia distributing over 23 million pounds annually. The organization provides food and other household items to over 460 feeding programs in 48 counties across the state. These programs include food pantries, soup kitchens, shelters, senior programs, Veterans Table programs, mobile pantry programs, school food pantry and backpack programs.



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## Your secret sauce

My mother made an incredible barbeque sauce and we loved it when she made those awesome ham barbeque sandwiches for dinner. She found a way to make them spicy, but sweet. Mom didn't share her secret ingredients. Before she passed, she shared her recipe with one of the daughters-in-law who shared it with the rest of the family. My youngest son's wife made them recently and it was just like Mom was still alive.

Most families have special recipes. My daughter learned how to make Mom's broccoli bake and made it for our Thanksgiving dinner. Lynnda's mother had a special poppy seed cake and her Gramma Clara made special cucumbers with sour cream. All of these recipes have their "secret ingredient(s)" to make them unique. We are blessed they shared their secrets. When we enjoy these recipes now, it is like still having them here.

In business, successful organizations have a unique selling proposition (USP) which is that product, service or way of meeting their customers' needs separating them from the competition. Their USP makes them different and memorable. It is their "secret sauce." Back when I worked for frac companies our chemicals had secret formulas ("secret sauce") and we believed that made our stuff better than our competitors.

In June, Shale Crescent USA (SCUSA) was an exhibitor at Select USA, an event put on in Washington, DC by the U.S. Commerce Department to bring investment to the USA. We were besieged by companies from all over the world, Europe in particular, who wanted our natural gas. We told them the USA doesn't have the infrastructure currently to send them more LNG and Europe doesn't have the infrastructure to gasify it. We suggested they bring their energy-intensive manufacturing to the Shale Crescent USA, use our natural gas, then ship products all over the world.

The "secret sauce" of the Shale Crescent USA region is why companies around the world want to come here. At Select USA, the U.S. Secretary of Energy talked a lot about energy transition and

renewables. She barely mentioned natural gas. Renewables are a useful part of our energy mix. The polar regions can and do use solar energy except during the long winter nights. The wind doesn't always blow, as Europe learned the hard way. When wind power produced below plan, oil was needed to produce electricity, increasing gasoline and diesel prices, creating fuel shortages and long gasoline lines.

Europe was dependent on Russian natural gas as a backup for renewables. Politics now make Russia's natural gas undependable. Two couples we know just returned from separate river cruises in Europe. Both were surprised by the number of coal barges on the Rhine River. Much of that coal probably came from West Virginia. Germany is using coal, oil and wood to replace Russian natural gas and back up their renewables. There is concern about energy shortages in Europe this winter. We discovered the most Googled term in Germany is "firewood." Energy is serious business; without it, people die.

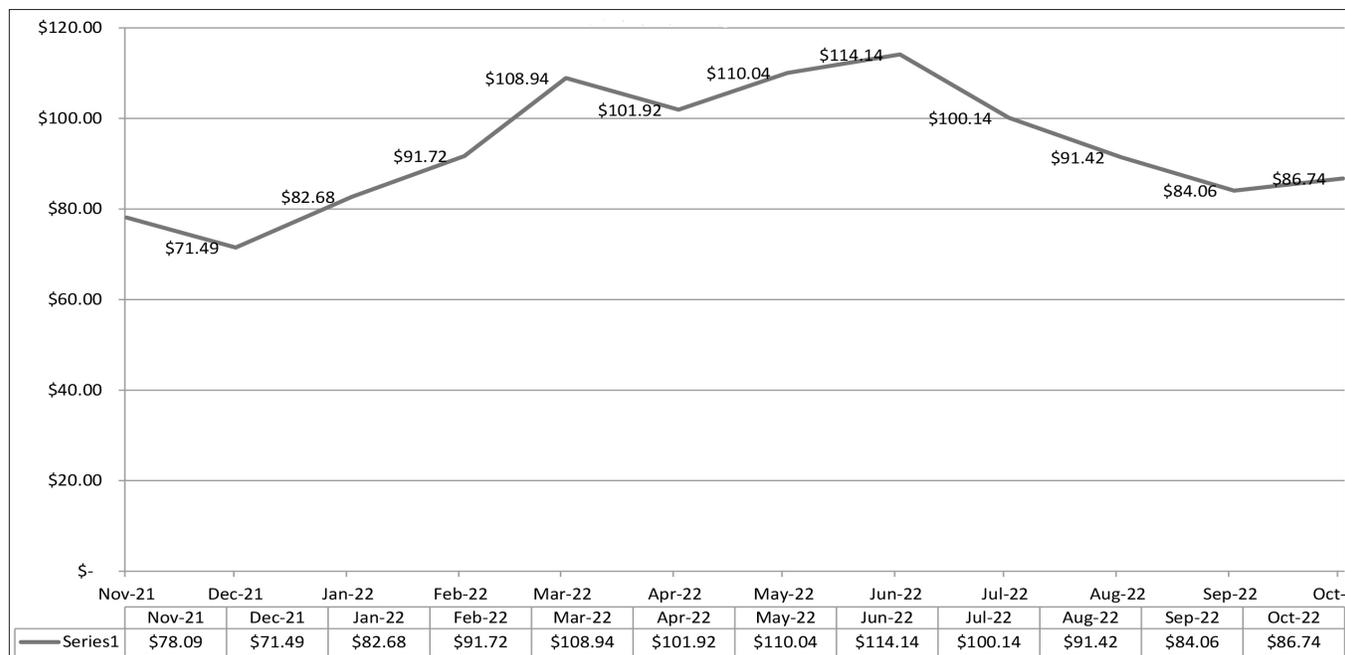
Some European countries are in better shape than others. France didn't shut down their nuclear power plants. SCUSA is working with companies throughout Europe whom we met at Select USA. They want to come to the Shale Crescent USA region because of our economical and abundant natural gas. At the end of a recent call with a Romanian CEO, I asked, "Is your country going to be okay this winter?" He responded, "Greg, understand Romania was under Russian control during the Cold War. We know what it is like to have cold weather and no heat. After the Cold War, we drilled our own oil and gas wells. We don't have enough natural gas to run the country. But we didn't go "green" like the rest of Europe. Our people won't freeze."

YOU, the U.S. natural gas industry, are the "secret sauce" for Shale Crescent USA that brings companies here! The Marcellus and Utica are two of only three mega natural gas fields in the world.

**Secret sauce**

*Continued on page 15*

# Monthly Appalachian Basin crude oil prices



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# Upcoming events planned for 2023

January 18-19, 2023

**GO-WV Winter Meeting**

*Marriott Town Center Hotel, Charleston, WV*

Info: [gowv.com](http://gowv.com)

February 1-2, 2023

**NAPE**

*GRB Convention Center, Houston, TX*

Info: [nape.org](http://nape.org)

February 22, 2023

**Oil and Gas Day at the Legislature**

*Upper and Lower Rotundas, Charleston, WV*

Info: [gowv.com](http://gowv.com)

April 5, 2023

**Pipeline Seminar**

*Charleston, WV*

April 6, 2023

**Damage Prevention Seminar**

*Charleston, WV*

April 7, 2023

**Pipeline Seminar**

*Bridgeport, WV*

May 8, 2023

**Spring Swing**

*Berry Hills Country Club, Charleston, WV*

Info: [gowv.com](http://gowv.com)

May 22-24, 2023

**IOGCC Annual Business Meeting**

*Oklahoma City, OH*

Info: [iogcc.ok.gov](http://iogcc.ok.gov)

June 5-6, 2023

**Science Teacher Workshop**

*Embassy Suites, Charleston, WV*

August 13-15, 2023

**GO-WV Summer Meeting**

*The Greenbrier, White Sulphur Springs, WV*

October 16-18, 2023

**IOGCC Annual Conference**

*Park City, UT*

Info: [iogcc.ok.gov](http://iogcc.ok.gov)

November 9, 2023

**WVLMOA Fall Meeting**

*Berry Hills Country Club, Charleston, WV*

Info: [wvlmoa.com](http://wvlmoa.com)



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# WeatherBELL winter update shared



Based on the most recent global patterns, including the third La Niña in a row, there are signs that the fast start to winter will flip in January, especially for the East Coast.

November had a classic cold shot, reminiscent of November 2000. The early winter pattern should continue through the end of December with some variability.

By January, additional cold shots are expected, though these will be increasingly more focused on the central and northwestern parts of North America. Expect a mild period for the East Coast, though with significant variability.

As February turns to March another cold and stormy period is likely, though uncertainty remains high this year.

*For more information about WeatherBELL's services and to get the hot-off-the-press forecast updates, please visit our website [www.weatherbell.com](http://www.weatherbell.com) or contact us at [sales@weatherbell.com](mailto:sales@weatherbell.com).*



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on pages 16-21 or at <https://gowv.com/education/scholarship/> and will be sent to all member companies.

The completed application, including all required forms and information, must be signed by the high school guidance counselor and post-marked no later than March 17, 2023. From all the applications received, the GO-WV Scholarship Review Committee will review and award a limited number of one-time only scholarships.

Here is a quick glance at those rules:

1. Applicant must be a West Virginia high school senior.
2. Applicant must be a dependent of an employee/retiree of a GO-WV member company in good standing OR be employed by a GO-WV member company in good standing (Student employee must have worked a minimum of 400 hours in the past calendar year. Validation of hours worked and a letter of recommendation from the employer **must** be provided).
3. Applicant must enroll in a four-year West Virginia college or university or a community college/vocational-technical school.
4. Applicant must compose an essay answering the question asked on the application form.
5. Application must be signed by the high school guidance counselor.
6. The completed application and all documentation requested must be postmarked no later than Friday, March 17, 2023.

GO-WV will accept completed applications postmarked by March 17, 2023. Should you have any questions, or need additional information, please contact Katie McCracken at 304-344-9867 or [kmccracken@gowv.com](mailto:kmccracken@gowv.com).



Finance Committees. Putnam County Schools teacher Maureen Miller will share her experiences with the GO-WV Science Teacher Workshop. She will be followed by special invited guest speakers Senators Joe Manchin and Shelley Moore Capito. Rounding out the morning sessions will be a hydrogen hub panel moderated by Jim Crews.

The luncheon will include the annual presentation to the Oil & Gas Museum, presentation of the Rusty Hutson, Sr., Heritage Award to Waco Oil & Gas Co. founder Ike Morris and announcement of the 2023 Gunslinger Award recipient. The 2022 Oil & Gas Reclamation Award recipients will be honored during lunch and Governor Jim Justice is our lunch speaker.

IPAA's new president and CEO, Jeff Eshelman, will kick off our afternoon presentations. Curtis Wilkerson of Orion Strategies will discuss "Natural Gas: More Power for Your Money." Rounding out the afternoon, Jeff Isner will moderate a panel on "Oil and Natural Gas Infrastructure - the Key Economic Driver in West Virginia," with panelists Kevin Ellis of Antero Resources, Morgan O'Brien of Hope Gas, Jaelyn Presnal of Williams and Michael Killion of Equitrans.

Please see page 25 to register for the meeting, or visit [www.gowv.com](http://www.gowv.com). If you have questions, please contact Lori Miller Smith at 304-344-9867.

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See page 12 for the application.



Natural gas prices in Europe are approximately 10 times more than the USA. Asia is 7-8 times more expensive than the USA. Natural gas isn't just a source of energy; it is the feedstock for thousands of products people need every day.

The Shale Crescent USA (WV, OH & PA) is the ONLY place in the world a company can build on top of their energy and feedstock and in the middle of their customers. We have abundant water, an experienced workforce and location in the middle of 50% of the USA's population. It is our **natural gas** that makes them valuable.

We explain to foreign companies that, if they want to sell into the U.S. market, they should locate in the United States and reduce their energy and feedstock cost. Eliminating transportation will help reduce costs and lower carbon footprint. Companies located in the Shale Crescent can be more profitable and more sustainable by manufacturing products currently imported.

European companies want a renewable energy component. In the Shale Crescent USA companies have 100% backup for renewable energy. The U.S. Energy Secretary didn't understand natural

gas makes the manufacture and use of renewable energy possible. Weather-dependent energy is worthless without a backup and natural gas is the most dependable and economical one available.

SCUSA is telling the world about our region's "secret sauce." Companies here need to understand what the Europeans and Asians now know. Our natural gas industry is the "secret sauce" making manufacturing in the Shale Crescent USA more profitable than other places. It will keep us warm this winter when renewables can't function. It is time to tell the truth about our "secret sauce" that benefits everyone.

### Burd's Nest

Continued from page 4

more fun than watching a Christmas Day football game on TV with Grandma after dinner? She may not quite understand all the rules, but as long as she's surrounded by her children or grandchildren she won't mind. Besides, it's giving her time to think about that second meal she's gonna throw together after the game! The really nice thing about watching football with Grandma is that darn near all the necessary game and player equipment is constructed with plastics and materials refined from petroleum: uniforms, helmets, pads, shoes, down markers, artificial turf, the seats and much more. And let's not forget that TV...its construction is the result of numerous parts directly attributed to petroleum. Hey, game over...let's eat (again)!!

So, there you have it, a fitting reminder of how our wonderful oil and natural gas industry really make it possible for millions of Grandmas to be visited at Christmas—and the other 364 days of the year. The *Washington Post* recently reported that U.S. energy demand is expected to increase by about 13 percent by 2050. Given these realities, complete dependence on renewables may be out of reach, even decades into the future. While we all like the wind and sun, it's going to be oil and natural gas that make Grandma most happy. Just ask her—after that second meal!!

Merry Christmas and Happy New Year from the Burd family: Charlie, Leone, Charlie and Nathan.

*Special thanks to the New Mexico Oil and Gas Association for its inspiration on this article.*



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# 2023 Scholarship Application

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Home Phone Number \_\_\_\_\_ Social Security Number \_\_\_\_\_  
 Date of Birth \_\_\_\_\_ College/University Planning to Attend \_\_\_\_\_  
 High School \_\_\_\_\_ High School Phone Number \_\_\_\_\_  
 My Parent/Guardian works for a GO-WV Member Company  
 Parent/Guardian Name \_\_\_\_\_ GO-WV Member Company \_\_\_\_\_  
 **I Work for a GO-WV Company** (referral letter attached) Company Name: \_\_\_\_\_

Graduation Date _____ Awards Assembly Date & Time _____	If you filed a Free Application for Federal Student Aid (FAFSA), what is the amount of your Expected Family Contribution (EFC) as reported to you on the Student Aid Report (SAR)? \$_____.
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**SCHOLARSHIP ELIGIBILITY REQUIREMENTS:**

1. Applicant must be a West Virginia high school senior.
2. Applicant must be a dependent of an employee/retiree of a GO-WV Company in good standing OR be employed by a GO-WV Member Company in good standing (**Student employee must have worked a minimum of 400 hours. Validation of hours worked and a letter of recommendation from the employer must be provided**).
3. Applicant must enroll in a four-year West Virginia college or university.
4. Applicant must compose a 300-500 word essay answering the question: *“Describe your community’s perception of the Oil and Gas Industry and explain how you would improve it.”*
5. Application must be signed by a high school counselor.
6. Mail the application with all activity and course forms (listed below), essay, transcript and ACT scores as instructed below. This must be **postmarked** on or before **Friday, March 17, 2023**.

**ATTENTION STUDENT:**

List your advanced placement and honors courses, organizations, volunteer and extra-curricular school activities with which you were affiliated during the four years of high school on the appropriate forms (Advanced Placement and Honors Courses, Extracurricular School Activities, Community Service and Non-School Activities - Including Employment). *Please deliver these forms along with your completed application and essay to your high school counselor.*

**ATTENTION SCHOOL COUNSELOR:**

*Please sign this application and mail it along with the student’s essay, transcripts, ACT scores, and activity and course forms to the address **below postmarked on or before March 17, 2023**.*

\_\_\_\_\_  
 Student’s guidance counselor’s signature

**PLEASE NOTE: ONE SIDED COPIES ONLY – NO STAPLES!**

Gas and Oil Association of WV, Inc.  
 Attention: Katie McCracken  
 300 Summers Street, Suite 820, Charleston WV 25301











# 2023 Technical & Vocational Scholarship Application



Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_ Date of Birth \_\_\_\_\_

Mailing Address \_\_\_\_\_ SS Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Home Phone \_\_\_\_\_

High School \_\_\_\_\_ High School Phone Number \_\_\_\_\_

My Parent/Guardian works for a GO-WV Member Company

Parent/Guardian Name \_\_\_\_\_ GO-WV Member Company \_\_\_\_\_

I Work for a GO-WV Member Company (referral letter attached) Company Name: \_\_\_\_\_

Graduation Date:	Awards Assembly Date & Time:
Chosen Vocation/Career:	Chosen School:

**SCHOLARSHIP ELIGIBILITY REQUIREMENTS:**

1. Applicant must be a West Virginia high school senior choosing a career path that benefits the oil and gas industry.
2. Applicant must be a dependent of an employee OR be employed by a GO-WV Member Company in good standing. (Student employee must have worked a minimum of 400 hours. Validation of hours worked and a letter of recommendation from the employer must be included with this application.)
3. Applicant must be enrolling in a West Virginia community college or vocational / technical trade school.
4. Applicant must complete both pages of this form.
5. Applicant must ensure that this application and all necessary documents are postmarked no later than **Friday, March 17, 2023.**

**ATTENTION STUDENT:**

*After completing both pages of this form, deliver these documents to your high school counselor.*

**ATTENTION SCHOOL COUNSELOR:**

1. Please write a letter stating why you, or the student's technical or vocational course instructor, recommend the student for this scholarship.
2. Mail the recommendation letter, all pages of this application, and the student's transcript of grades to the address below postmarked on or before **before March 17, 2023.**

\_\_\_\_\_  
Student's guidance counselor's signature

**PLEASE NOTE: ONE SIDED COPIES ONLY – NO STAPLES!**  
**Please feel free to add extra sheets if needed.**

Gas and Oil Association of WV, Inc.  
Attention: Katie McCracken  
300 Summers Street, Suite 820, Charleston WV 25301







# 2023 GO-WV Newsletter Advertising Contract

Advertising is available to member companies and nonmembers of the Gas and Oil Association of WV, Inc. (GO-WV) in monthly issues of the association newsletter. Please see below for details regarding ad sizes and rates.

### Membership Pricing:

		Frequency of Ad (Months)		
		1 - 4	5 - 8	9 - 12
Ad Sizes	<b>Full page</b> 2 columns (7" wide x 9.5" deep)	\$800.00/mo	\$750.00/mo	\$700.00/mo
	<b>Half page</b> (vertical) 1 column (4 5/8" wide x 9.5" deep)	\$525.00/mo	\$475.00/mo	\$425.00/mo
	<b>Half page</b> (horizontal) 2 columns (7" wide x 4.5" deep)	\$500.00/mo	\$450.00/mo	\$400.00/mo
	<b>Quarter page</b> 1 column (4 5/8" wide x 3" deep)	\$300.00/mo	\$250.00/mo	\$200.00/mo
	<b>Business card</b> 1 column (4 5/8" wide x 2" deep)	\$150.00/mo	\$125.00/mo	\$100.00/mo

### Non-Membership Pricing:

		Frequency of Ad (Months)		
		1 - 4	5 - 8	9 - 12
Ad Sizes	<b>Full page</b> 2 columns (7" wide x 9.5" deep)	\$1,600.00/mo	\$1,500.00/mo	\$1,400.00/mo
	<b>Half page</b> (vertical) 1 column (4 5/8" wide x 9.5" deep)	\$1,050.00/mo	\$950.00/mo	\$850.00/mo
	<b>Half page</b> (horizontal) 2 columns (7" wide x 4.5" deep)	\$1,000.00/mo	\$900.00/mo	\$800.00/mo
	<b>Quarter page</b> 1 column (4 5/8" wide x 3" deep)	\$600.00/mo	\$500.00/mo	\$400.00/mo
	<b>Business card</b> 1 column (4 5/8" wide x 2" deep)	\$300.00/mo	\$250.00/mo	\$250.00/mo

GO-WV wants to assure that you get the best quality advertisement in the newsletter for your advertising dollar. To that end, we ask that you **submit your color ad electronically in a 300 dpi (dots per inch) resolution JPG or PDF format**. Ads saved as Word or Word Perfect documents or Excel spreadsheets will not give you a quality ad in the publication. If there are conversion issues with your file, our designer will contact you directly. Ads must be emailed directly to Diane Slaughter: [dslaughter@gowv.com](mailto:dslaughter@gowv.com).

Ads can be run each month throughout the year or in any combination of months you choose. Please note there is a price break when you commit to a longer contract. Changes to your ad copy or cancellations can be made during the duration of the contract, but must be submitted 30 days prior to the next publication. (i.e, February 1<sup>st</sup> for the March issue). Please complete the information requested below and return this page, with payment, to **GO-WV Newsletter, GO-WV, 300 Summers Street Suite 820, Charleston, WV 25301**; email [dslaughter@gowv.com](mailto:dslaughter@gowv.com). Ads must be paid in full by check or credit card prior to publication. Please call Diane Slaughter at (304) 984-0308 to discuss these options.





# 2023 GO-WV Sponsorship Form

Please select the events and levels you wish to sponsor.

Newsletter and directory advertising can be reserved separately

## Sponsorship opportunities:

- |   |   |
|---|---|
| <p>_____ <b>Premier Event Sponsor</b> <span style="float: right;"><b>\$25,000</b></span></p> <ul style="list-style-type: none"> <li>• Banner hung at <i>every</i> event</li> <li>• Specific signage at sponsored event</li> <li>• Listing on Premier Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo on attendee name badges</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Elite Event Sponsor</b> <span style="float: right;"><b>\$20,000</b></span></p> <ul style="list-style-type: none"> <li>• Banner hung at <i>every</i> event</li> <li>• Specific signage at sponsored event</li> <li>• Listing on Elite Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Diamond Event Sponsor</b> <span style="float: right;"><b>\$10,000</b></span></p> <ul style="list-style-type: none"> <li>• Banner hung at sponsored event</li> <li>• Specific signage at sponsored event</li> <li>• Listing on Diamond Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Platinum Sponsor</b> <span style="float: right;"><b>\$5,500</b></span></p> <ul style="list-style-type: none"> <li>• Listing on Platinum Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> | <p>_____ <b>Gold Sponsor</b> <span style="float: right;"><b>\$4,000</b></span></p> <ul style="list-style-type: none"> <li>• Listing on Gold Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Silver Sponsor</b> <span style="float: right;"><b>\$2,000</b></span></p> <ul style="list-style-type: none"> <li>• Listing on Silver Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Bronze Sponsor</b> <span style="float: right;"><b>\$1,000</b></span></p> <ul style="list-style-type: none"> <li>• Listing on Bronze Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> <p>_____ <b>Golf Outing(s) Hole Sponsor</b> <span style="float: right;"><b>\$1,000 each</b></span></p> <ul style="list-style-type: none"> <li>• Foursome fee</li> <li>• Signage at hole</li> <li>• Logo listed in web site page and newsletter</li> </ul> <p>_____ <b>GO-WV Friends Sponsor</b> <span style="float: right;"><b>\$500</b></span></p> <ul style="list-style-type: none"> <li>• Listing on Friends Sponsor board</li> <li>• Logo and name listed in event PowerPoint presentation</li> <li>• Logo listed in event program, web site page and newsletter</li> </ul> |
|---|---|

-----  
 Company Name Contact Person

-----  
 Address City State Zip

-----  
 Telephone Email

<u>Event</u>	<u>Level</u>	<u>Cost</u>
Winter Meeting	_____	\$ _____
Spring Swing Golf Outing	_____	\$ _____
Science Teacher Workshop	_____	\$ _____
Summer Meeting	_____	\$ _____
Sports Weekend Golf Outing	_____	\$ _____
<b>Total</b>		\$ _____

Please return this form to GO-WV by January 31, 2023. Thank you for your continued support!





# 2023 GO-WV Winter Meeting Sponsorship Form

January 18-19, 2023 | Marriott Town Center, Charleston, WV

## Sponsorship opportunities:

Company Name		Contact Person	
Address		City	State
Telephone		Email	

**Premier Event Sponsor \$25,000**

- Banner hung at *every* event
- Specific signage at sponsored event
- Listing on Elite Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo on attendee name badges
- Logo listed in event program, web site page and newsletter

**Elite Event Sponsor \$20,000**

- Banner hung at *every* event
- Specific signage at sponsored event
- Listing on Elite Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Diamond Event Sponsor \$10,000**

- Banner hung at sponsored event
- Specific signage at sponsored event
- Listing on Diamond Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Platinum Sponsor \$5,500**

- Listing on Platinum Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Gold Sponsor \$4,000**

- Listing on Gold Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Silver Sponsor \$2,000**

- Listing on Silver Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Bronze Sponsor \$1,000**

- Listing on Bronze Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

**Golf Outing(s) Hole Sponsor \$1,000 each**

- Foursome fee
- Signage at hole
- Logo listed in web site page and newsletter

**GO-WV Friends Sponsor \$500**

- Listing on Friends Sponsor board
- Logo and name listed in event PowerPoint presentation
- Logo listed in event program, web site page and newsletter

Please return this form to GO-WV, address below, by January 6, 2023. Be sure to email a high resolution (300-dpi minimum) version of your company's color logo and a link to your web site to [lmillersmith@gowv.com](mailto:lmillersmith@gowv.com).

Thank you for your continued support!





# 2023 GO-WV Winter Meeting Registration Form

January 18-19, 2023 | Marriott Town Center, Charleston, WV

Company Name

Address

City

State

Zip

Telephone

Participant's Name

Member?

Yes

No

Email

Participant's Name

Member?

Yes

No

Email

Participant's Name

Member?

Yes

No

Email

*Please call the GO-WV Office if you have special dietary needs.*

### Registration (fees cover all Winter Meeting activities **except the GOpac Reception**)

\_\_\_\_\_ Member early-bird rate of \$395/person for Wednesday and Thursday events (\$450 after 1/6/23)

\_\_\_\_\_ Non-member early-bird rate of \$595/person for Wednesday and Thursday events (\$650 after 1/6/23)

\_\_\_\_\_ Student/faculty registration fee of \$100/person for Wednesday and Thursday events (\$150 after 1/6/23)

\_\_\_\_\_ TOTAL AMOUNT DUE

Please mail registration with payment by January 6, 2023, to:  
GO-WV, 300 Summers Street, Suite 820, Charleston, WV 25301.  
NO REFUNDS AFTER JANUARY 6, 2023

For additional information, call Lori Miller Smith at (304) 344-9867.





300 Summers Street, Suite 820  
Charleston, WV 25301  
Phone (304) 344-9867 Fax (304) 344-5836

Meet your new  
benefits partners.



**Josh Zontek**  
*Chief Strategy Officer*  
*Blue Ridge Risk Partners*  
*josh.zontek@blueridgeriskpartners.com*  
*304.848.6475*



**Adam Rowh, CLU**  
*Wealth Management Advisor/*  
*Managing Director*  
*Northwestern Mutual*  
*adam.rowh@nm.com*  
*304.624.5400*



**Kenny George**  
*Employee Benefits Producer*  
*Blue Ridge Risk Partners*  
*kenneth.george@blueridgeriskpartners.com*  
*304.848.6975*

Move forward with confidence.

