



2023 GO-WV Newsletter Advertising Contract

Advertising is available to member companies and nonmembers of the Gas and Oil Association of WV, Inc. (GO-WV) in monthly issues of the association newsletter. Please see below for details regarding ad sizes and rates.

Membership Pricing:

		Frequency of Ad (Months)		
		1 - 4	5 - 8	9 - 12
Ad Sizes	Full page 2 columns (7" wide x 9.5" deep)	\$800.00/mo	\$750.00/mo	\$700.00/mo
	Half page (vertical) 1 column (4 5/8" wide x 9.5" deep)	\$525.00/mo	\$475.00/mo	\$425.00/mo
	Half page (horizontal) 2 columns (7" wide x 4.5" deep)	\$500.00/mo	\$450.00/mo	\$400.00/mo
	Quarter page 1 column (4 5/8" wide x 3" deep)	\$300.00/mo	\$250.00/mo	\$200.00/mo
	Business card 1 column (4 5/8" wide x 2" deep)	\$150.00/mo	\$125.00/mo	\$100.00/mo

Non-Membership Pricing:

		Frequency of Ad (Months)		
		1 - 4	5 - 8	9 - 12
Ad Sizes	Full page 2 columns (7" wide x 9.5" deep)	\$1,600.00/mo	\$1,500.00/mo	\$1,400.00/mo
	Half page (vertical) 1 column (4 5/8" wide x 9.5" deep)	\$1,050.00/mo	\$950.00/mo	\$850.00/mo
	Half page (horizontal) 2 columns (7" wide x 4.5" deep)	\$1,000.00/mo	\$900.00/mo	\$800.00/mo
	Quarter page 1 column (4 5/8" wide x 3" deep)	\$600.00/mo	\$500.00/mo	\$400.00/mo
	Business card 1 column (4 5/8" wide x 2" deep)	\$300.00/mo	\$250.00/mo	\$250.00/mo

GO-WV wants to assure that you get the best quality advertisement in the newsletter for your advertising dollar. To that end, we ask that you **submit your color ad electronically in a 300 dpi (dots per inch) resolution JPG or PDF** format. Ads saved as Word or Word Perfect documents or Excel spreadsheets will not give you a quality ad in the publication. If there are conversion issues with your file, our designer will contact you directly. Ads must be emailed directly to Diane Slaughter: dslaughter@gowv.com.

Ads can be run each month throughout the year or in any combination of months you choose. Please note there is a price break when you commit to a longer contract. Changes to your ad copy or cancellations can be made during the duration of the contract, but must be submitted 30 days prior to the next publication. (i.e, February 1st for the March issue). Please complete the information requested below and return this page, with payment, to **GO-WV Newsletter, GO-WV, 300 Summers Street Suite 820, Charleston, WV 25301**; email dslaughter@gowv.com. Ads must be paid in full by check or credit card prior to publication. Please call Diane Slaughter at (304) 984-0308 to discuss these options.



GO-WV Newsletter Contract

Company Name: _____

Contact Person: _____ Phone: (____) _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Run my ad for _____ month(s) starting in the month of _____.

My ad size (Check One): *Please complete a separate contract for each ad you wish to run.*

Full Pg. _____ ½ Pg. Vertical _____ ½ Pg. Horizontal _____ ¼ Pg. _____ Bus. Card Horizontal _____

Payment Amount Enclosed: \$ _____

Approved by: _____ Date: _____